

Social Media Parent Consultation October 2015

Copies sent out total - 38 Copies received back - 16

At Egton School we have always prided ourselves on being 'ahead of the game' in modern technologies. Sadly until fibre optic broadband reaches the village we are told that we are unable to progress further in terms of our hardware in school.

However as governors we are keen to explore further the opportunities to embrace social media as a school. It would help us if you could complete this questionnaire and return to our school to contribute to our discussions and decision making. Thank you.

1. Are you a user of social media e.g. Facebook, twitter, Instagram etc.

14 YES

2 NO

2. Which social media sites do you use?

INSTAGRAM-3

FACEBOOK-13

TWITTER-2

3. How often do you use social media? *Please circle*

DAILY-14

WEEKLY-2 VARIES WITH DAILY

4. How do you access your social media? *Please circle*

SMART PHONE-11

IPAD-7

DESKTOP COMPUTER/LAPTOP-5

Multiple answers from many

5. Would you consider becoming a user if you could link with the school?

No - 2

Many schools already use social media successfully. We are considering using social media to be able to share our successes and daily activities and events of the school as they are happening and to add another dimension to our communication with our parents and community.

6. What would you like to see on any social media site for Egton CE VA Primary School?

FOES

A homework help group

Advanced warning of up and coming events

Winning of competitions and awards – many children don't actually tell their children

Poor weather briefings

Links to the school newsletter

Reminders about trips

Dates for swimming, trips, holidays

Changes in routine

Photos from school trips

Accolades

Daily progress for my child and others

Nothing too important it's easy to miss stuff if you don't check it regularly

A group for parents

No photos

7. Would you link to a social media site that belonged to the school in the future?

YES- 11 NO-2 BLANK - 3

Please share any thoughts/comments with us to help us make our decisions for the future. Your opinion is important to us.

Access to any data must be approved by the school

I wasn't a fan but so many people rely on Facebook as a means of communicating, it became almost necessary to keep up with the times, a bit like having email or being able to send a text

Password protected for parents, group only and other family and friends can ask to join

A very easy way to remember events if like me you struggle!

I feel a closed Facebook group would be helpful to link parents and remind advise of up and coming events, homework deadlines and trips etc. lost clothing

I only use Facebook on a small scale- mostly family members. Would there be photos of individual children? Would rather not prefer just info on future events etc.

Thank you. The Governing Body – Egton CE VA Primary School.

The results of this consultation will be discussed at the September 2015 Governors' Meeting.

Please return your form by the end of term. Thank you.